COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of

THE APPLICATION OF CINCINNATI)			
BELL INC., FOR AUTHORITY TO)	CASE	NO	9641
ADJUST ITS RATES AND CHARGES)	CASE	NO.	8641
AND TO CHANGE ITS TARIFFS)			

ORDER

IT IS ORDERED that Cincinnati Bell Inc., shall file an original and five copies of the following information with the Commission, with a copy to all parties of record, by December 8, 1982. Where a number of sheets are required for an item, each sheet should be appropriately indexed, for example, Item 1(a), Sheet 2 of 6. Cincinnati Bell Inc., shall also furnish with each response the name of the witness who will be available at the public hearing for responding to questions concerning each area of information requested.

- 1. Capital structure at the end of each of the periods as shown in Format 1.
- 2. a. Provide a list of all outstanding issues of long term debt as of end of the latest calendar year and the end of the test period together with the related information as shown in Format 2a. A separate schedule is to be provided for each time period. Report in Column (k) of Format 2a, Schedule 2 the actual dollar amount of debt cost for the test year. Compute

the actual and annualized composite debt cost rates and report them in Column (j) of Format 2a, Schedule 2. b. Provide an analysis of end of period short term debt and a calculation of the average and end of period cost rates as shown in Format 2b. 3. Provide a list of all outstanding issues of preferred stock as of end of the latest calendar year and the end of the test period as shown in Format 3. A separate schedule is to be provided for each time period. Report in Column (h) of Format 3, Schedule 2, the actual dollar amount of preferred stock cost accrued and/or paid during the test year. Compute the actual and annualized preferred stock cost rate and report the results in Column (h) of Format 3, Schedule 2. 4. a. Provide a listing of all issues of common stock in the primary market during the most recent 10 year period as shown in Format 4a. b. Provide the common stock information on a quarterly and yearly basis for the most recent 5 calendar years available, and through the latest available quarter as shown in Format 4b. Provide monthly market price figures for common stock for each month during the most recent 5 year period and for the months through the date the application is filed as shown in Format 4c. Provide a listing of all stock splits by date and type. 5. Provide a computation of fixed charge coverage ratios for the 10 most recent calendar years and for the test year as shown in Format 5. - 2 -

- 6. What cost control programs or policies is Cincinnati
 Bell persuing in an effort to control costs or increase its
 operating efficiency? What are the cost savings associated
 with these programs or policies?
- 7. With what companies is Cincinnati Bell negotiating its license contracts? What is Cincinnati Bell's current position with regard to the terms of such an agreement? What are the anticipated results of these negotiations? Provide the Commission with copies of any license contracts that Cincinnati Bell entered into as a result of the negotiations.
- 8. What impact will the implementation of the Consent Decree have on Cincinnati Bell's construction budget? How was this revised budget determined? What criteria is used in determining whether it is prudent to implement modernization and improvements simultaneously or in prolonged stages?
- 9. Provide a detailed explanation of the "elaborate procedures" Cincinnati Bell uses in purchasing equipment.
- 10. What was the amount of cost savings to the customers of Cincinnati Bell or the increase in revenues over expenses received by Cincinnati Bell as a result of Cincinnati Bell's expenditures for advertising? Provide the information for each class of Cincinnati Bell's advertising expenditures.
- 11. Who determines the marketing objectives to be achieved by Cincinnati Bell in its service area? How are the objectives determined? What are Cincinnati Bell's current and long range marketing objectives for its service area?

Quantify the material benefits to be received by the ratepayers of Cincinnati Bell. Shouldn't these expenses be the responsibility of the stockholders of Cincinnati Bell? Describe the advertising for which the objective is 13. decreased expenses. How much is Cincinnati Bell spending on this type of advertising? To what extent were expenses decreased in those areas to which the ads were directed? 14. What were the purposes of Cincinnati Bell's recent management reorganization? What is the effect on the ratepayers as a result of the reorganization? 15. Provide Cincinnati Bell's total productivity factors for the test period and the 5 years prior to the test period. The

- total productivity factors for the 5 years prior to the test period may be supplied on a calendar year basis.
- Supply a copy of Cincinnati Bell's notice and/or application and prefiled testimony; transcripts from hearings and the Final Order of Public Utility Commission of Ohio in Cincinnati Bell's current case (PUCO Case No. 81-1338-TP-AIR).
- 17. For each of the eight (8) models presented in Exhibit Part 3 of I.L. Chang's testimony, provide:
- a narrative description of why each of the independent variables is included in the model.
- a list and narrative description of all other independent variables considered for use in each of the models,
- . c. all alternative model specifications considered by the company, and a narrative description and relevant statistical results idicating why the model was not used by the Company,

- the correlation matrix for each of the models, and the correlogram and/or the autocorrelation function of the residuals for each of the models. On page 49 of Exhibit Part 3 of I. L. Chang's testimony a table presents the data for Real Cincinnati SMSA Personal Income. Describe how this information was calculated. Describe the method of interpolation used to derive monthly the Gross National Product values on page 62 of Exhibit Part 3 of I. L. Chang's testimony. 20. On pages 59 and 60 of Exhibit 3 of I. L. Chang's testimony the Consumer Price Index is constant from 1977:9 to 1981:5. Provide an explanation of why this occurs. Were these values used in the regression analysis? 21. On pages 11-12 of I.L. Chang's testimony, a discussion of the tracking of the demand repression and revenue curtailment that resulted from recent increases. a. Provide all workpapers to support the demand repression and revenue curtailment calculations.
 - b. Provide the revenue curtailment and demand repression for residence and business services separately.
 Provide all workpapers.
 - 22. Provide all workpapers used to develop the Exhibit
 Part 4 in R. L. Loesh's testimony. All assumptions used should
 be explicitly noted.
 - 23. Provide copies of all information requests of the Public Utilities Commission of Ohio and the responses to those requests in PUCO Case No. 81-1338-TP-AIR.

- 24. a. Please identify those items for which the proposed increases in rates or charges were based on cost studies and the items for which the rates or charges were increased by 30%.
- b. Provide any cost studies upon which the above increases are based that have not been previously filed.
- c. Provide a list of cost studies previously filed upon which the above increases are based stating the Case No. where the studies are filed and the items to which each apply.
- 25. Provide cost justification for rates and charges proposed for any new equipment or service.
- 26. Provide details as to the methodology used in distributing the balance of the required revenue increase (referred to
 on page 6 of R. W. Stropes prefiled testimony) among the basic
 exchange service..
- 27. Explain Cincinnati Bell's proposed rate treatment of customers outside the CMSA area in this case. Provide a copy of all studies supporting the proposed rate treatment or rationale(s) used by Cincinnati Bell in arriving at the proposed.

Done at Frankfort, Kentucky, this 17th day of November, 1982.

PUBLIC SERVICE COMMISSION

For the Commission

ATTEST:		
Secretary		

Case No. 8641

Comparative Capital Structures (Excluding JDITC)

for the Periods as Shown

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Total Capitelization	Other (Itemize by type)	Compon Equity	Preferred & Preference Stock	Short Term Debt	Long lerm bebt	ype of Capterd
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Format 1 Schedule 1 Page 2 of 3

Cincinnati Bell, lac.

Case No. 8641

Comparative Capital Structures (Excluding JUITC)

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"000 Omitted"

Type of capital Long Term Debt Amount Rutto Jed Year Amount Mitho Amount Katto Amount Ratte Average
Lest Year
Amount Ratte

Other (Itemite by type)

Tural Capitalization

Comon Equity

Preferred & Preference Stock

Short Term Debt

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Schedule 1
Fage 3 of 3

Care No. 8641

Gagarative Capital Structures (Excluding JUITO)

For the Parinds as Shown

"ballimi 000"

No. Type of Capital Latest Available (halls)

- long form beht
- 2. Shert Tern Debt
- Professed & Preference Stock
- . Comme Lquity
- Other (Itemine by Type)
- . Total Capitalisation

Instructions

- 1. Provide a calculation of the average test year date as shown in Schedule 2 of this Format.
- 2. If the applicant is a member of an affiliated group, the above data is also to be provided for the parent company and the system consolldated.

Case No. 8641

Calculation of Average Test Period Capital Structure
12 Months Ended

"000 Omitted"

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Average balance (L14 + 13)	Total (Ll through Ll3)	12th Month	11th Month	10th Month	9th Month	8th Month	7th Month	6th Month	5th Month	4th Month	3rd Month	2nd Month	1st Month	Balance beginning of test year	Item (a)	
															Total Capital (b)	
										•					Long-Term Debt (c)	
															Short-Term Debt (d)	
												-		٠	Preferred Stock (e)	
															Cosmon Steck (f)	
										•					Retained Earnings (g)	
															Total Common Equity (h)	

Instructions:

<u>-</u>5.

Average capitalization ratios

17.

End-of-period capitalization ratios

the total company capital structure. If applicable, provide an additional achedule in the above format excluding common equity in subsidiaries from Show the amount of common equity excluded.

Include premium on class of stock.

Friedule 1

Core No. 8641

Schedule of Ostatanding lange-Year lish for the Calendar Year Ended December 11

Date of Season Noturity (c) A lower Mater to 3 At Time of Issue (1) Annualized
Cost
Col. (d)stul. (g)

15. 18

Type of bebt Issue

Total Long-Term Debt and Approalized Cost

Annualized Cost Rate (Total Col.()) + Total Col.())

Nominal Rate Flum Discount or Francism Amortization

Shouland Rate Plys Discount or Premium Amortization and Issuence Cost Standard and Poor's, Mondy, etc.

Formax 24 Schräule 2

Case No. 8641

Schedule of Outstanding Long-Term litter the Test Year Raded

At Time a of launce Test Year 5
Inturest Cost
(h)

F 5

Total Lang Term Debt

Amenalized Cost Rate (Total Col.(J))

Actual Lang-Term Dahr Cont
Eare (Total Col. k + Total
Reported in Col. (c) Line 15
of Format 1, Schedule 2)

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Resided Rate Plus Discount or Freeign Ameritation and Issuance Cust Abminal Bate Plus Discount or Presign Ameritation and Issuance Cust Standard and Pour's, Newly, etc.

Interest Ameritization of Diocount or Pronton and Jerusoco Cust

Format 2a Schedule 3

Cincinnati Bell, Inc.

Case No. <u>8641</u>

Long-Term Debt and Preferred Stock Cost Rates

Annualized Cost Rate

Long-Term Debt Preferred Stock

Parent Company:

Test Year

Latest Calendar year

System Consolidated:

Test Year

Latest Calendar year

Instruction:

- 1. This schedule is to be completed only by applicants that are members of an affiliated group.
- 2. Detailed workpapers showing calculation of the above cost rates are to be available on request.

Furnet 2b

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Schoolule of Short-Turn Dubs

of a Ament Interest Interest Ables
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£ :

st Year Interest Cost Rate (Actual Interest o' Average Shott-Term Dubt) (Report in Col.(!) of this schedule)	erage Short-Term bebt - Formet Ly Schedule 2 Line 13 Cul.(d) (Report in Col.(g) of this echedule)	tual interest Paid or Accrued on Short Term Dubt during the Test Year (Report in Gol.(g) of this achedule)	muni Cost Buts (Total Col.(g) + Total Col.(d))	stal Short-Torm Dubt		
			-	-	1	
			-	-		
	-	-				

Instructions:

1. In all instances where the Effective Interset Cost Date is different from the Rusinal Interest Date provide a calculation of the Effective Interset Cost Date in sufficient detail to show the items of costs that cause the difference.

Schrautel Format 3

Care No. 8641

Schedule of Outstanding Sharrs of Preferred Stock
For Calendar Year Ended

Description of Issue Date of Date Sold (c) Amount Out 31 and Ing (d) (e) Dividend at Issue Cost Rate Angualized

Cost

Col. (f) a Col. (d) Convertibility Feature

(a)

- f m: ; =

Amualized Cost Rate (Total Col. (8) + Total Col. (4))

lartiuction:

1. If the applicant has insued no preferred stock, this schedule may be omitted.

Case No. 8641

Schedule of Outstanding Shares of Preferred Stock For the Test Year Foled

Description of Issue (a)) o ((b) Sold (c) Amount (d) Rate (e) Dividend . Cost Hate at lasue $\frac{\text{Cost}}{\text{Col.}(f) \times \text{Col.}(d)}$ Annual Ized Cost Features
(h) (1) Actual

Torol

Annualized Cost Mate (Toral Col.(g) + Total Col.(d))

11

Actual Test Year Cost Rate (Total Col.(b) + Total Reputted in Col.(c); Line 15 of Format 1,

Schedule 2)

it. If the applicant has lasted no profested stock, this schedule may be omitted.

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For the 10 Year Period Ended

Schedule of Common Stock Issues

Cincinnati Bell, Inc.

Came No. 8641

Price Par Share (Nat to Company)

Book Value Far Share Ar Data of Lanua

Selling Espe-

Shares Issued Price Per Share to Public

Net Proceeds to Company

Instructions: 1. If applicant is a member of an affiliate group, provide in a separate schedule the above date for the parent company.

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Case No. 8641

Quarterly and Annual Common Stock Information For the Periods as Shown

Period	Average No. of Shares Outstanding	Book Value	Earnings per Share	Dividend Rate Per Share	Return on Average Common Equity
5th Calendar Year: 1st Quarter 2nd Quarter 3rd Quarter 4th Quarter Annual			·		
4th Calender Year: 1st Quarter 2nd Quarter 3rd Quarter 4th Quarter Annual					
3rd Calendar Year: 1st Quarter 2nd Quarter 3rd Quarter 4th Quarter Annual			·		·
2nd Calendar Year: 1st Quarter 2nd Quarter 3rd Quarter 4th Quarter Annual					
lst Calendar Year: 1st Quarter 2nd Quarter 3rd Quarter					

Latest Available Quarter

4th Quarter Annual

Instructions:

- 1. Report annual returns only.
- 2. If applicant is a member of an affiliate group, provide in a separate schedule the above data for the parent company.

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Case No. 8641

Common Stock - Market Price Information

oth hear: Bouthly High Bouthly Low Southly Closing Price January February Narch 7 JUNE JULY ACHIE Syptember Uttober Hovenber December

2nd Year:
Monthly High
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Sin Year: Southly High Southly Law Southly Clasing Price

lst Year Southly High Southly Low Southly Closing Price

Funths to Date of Filing: Northly High Northly Law Northly Closing Frice

instructions:

1. Indicate all stock splits by date and type.

2. It applicant is a member of an affiliate group, provide in a separate schedule the above data for the parent company.

Forms 5 Page 1 of 2

Casa No. 86 11

Compresention of Fixed Charge Coverage Ration for the Petiods as Shown

Hond or Mortg. Indenture SEC Require- Nethod meat	luch Calcudar Year
SEC	9th Cales
Horts. Indepture Require-	dar Year
SEC	5
Hord or Hortg. Indenture Regulter Bent	lendar Year
SEC SEC	Ith Cale
Mortg. Indenture Require- pent	h Calcudar Year
SEC Nethad	ten Cale
Bond or Borty. Indenture Require— Bent	ndar Year

i. Item

Net lucome Additions: Itemize

Total Additions Deductions: Itemize

Total Deductions

Income Available for fixed charge coverage

Fixed Charges

Fixed Charge Coverage

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Page 5 2 of 2

Case No. 8641

Computation of Fixed Charge Coverage Nation For the Parisds so Shown

Sth Calendar Year Bund or North Statement Statement North Requirement North No
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Total Buductions

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Fland Charges

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